

Onstream iEncode™

Introducing Onstream iEncode™ an affordable, self-administered video webcasting solution

The value proposition for video webcasting (Internet broadcasting) is a simple one: communicate a lot of information to many geographically dispersed individuals simultaneously in the most cost-effective, captivating manner possible. Video webcasts are widely used around the world today for corporate communications, training, earnings announcements and live events. Though cost effective in terms of what they enable us to accomplish, they can be cost prohibitive for most organizations.

Onstream iEncode™—A low cost appliance and subscription based service with everything included from storage to streaming to administration.

Onstream iEncode™ video webcasting solution puts self-administered, highly affordable Internet broadcasting power into the hands of users. Featuring easy set up and on-premises encoding for a higher quality signal, the iEncode appliance serves as a front-end to Onstream's full-featured Visual Webcaster software utilized by thousands of corporations worldwide. This fully self-service version of our industry leading Visual Webcaster, provides for an unlimited number of attendees. The webcast can be conducted in any language. It supports Windows, MAC, and is highly secure.

Installed behind the corporate firewall, iEncode affords users the ability to both Multicast (internal broadcast streamed over your own network) and Unicast (external broadcast streamed over a content delivery network) for a multitude of applications including training, sales support, webinars, events and much more. Furthermore, due to its cost-effective, self managed nature, organizations have the freedom to facilitate video webcasts more frequently than ever before.



iEncode features include: the ability to create, encode, stream, edit and archive your own video or audio webcasts at will, with the full suite of Visual Webcaster options and features.

Visual Webcaster Features

Control Panels: Allows for separate host, presenter and attendee views that enable hosts to manage meeting functions behind the scenes.

Live Video: Enables you to stream video in real-time for face-to-face meetings or save for on-demand broadcasts.

Live Audio: Allows you to talk in real-time, toll or toll-free or save for on-demand broadcasts.

Polling, Results & Q&A: Allowing for participant feedback, confirmation, and moderated questions and answers.

Customizable Web Pages: Create custom Registration and Event pages.

Detailed Reporting Tools: All user actions are captured and reported in highly granular detail with enhanced graphics.

Slide Shows: Incorporate one or multiple *PowerPoint™* slide shows...perfectly synchronized to your presentation.

Flash Files: Incorporate one or multiple Shockwave Flash (swf) files into your presentation.

Audience Surveys: Add an Exit Survey for additional audience feedback.

Indexing: Access specific archived segments

Archive Video and Audio: Available on demand 24/7



And Onstream offers you more...

Onstream iEncode™

The Online Editing Suite allows you to perform the following actions:

- Upload complete files following encoding
- Mark In and Out points (Head and Tail chops)
- Remove unwanted slide pushes, url pushes, poll pushes
- Change trigger times for slide pushes, url pushes, poll pushes
- Finish edit and post edited files to server

Additional benefits include:

On-demand, full featured webcasts – Initiate live broadcasts in under two minutes to an unlimited number of users and simultaneously share a *PowerPoint™* presentation, images, documents and more.

Quick and easy video broadcasts – Stream live video and audio in real-time for face-to-face meetings without leaving your desk.

Real-time training and education – Conduct interactive and collaborative training sessions with multiple participants simultaneously and use polling, Q&A and participant feedback capabilities.

Recorded and archived broadcasts – Save important meetings and presentations for future playback.



Included with Each iEncode subscription

DMSP Store & Stream – This Digital Media Services Platform (DMSP) Store and Stream® account offers a comprehensive web-publishing tool that provides clients of all sizes and industries with an affordable, easy-to-use system for storing, managing, and publishing digital media over the Internet which is a highly-scalable, web-based solution that includes:

- Archiving and Retrieving
- Encoding
- Hosting and Content Management
- Indexing
- Transcoding
- Publishing
- Reporting, Guidance and Support

Two hardware configurations:

Tower Case Unit with Webcam and Onboard Capture Card
1-RU Rack Mount Unit with Onboard Capture Card

Inputs:

Both units include the Osprey 210 Audio/Video Capture Card. This card will accept Analog Stereo Audio (RCA) at -10db unbalanced. Composite Analog video (RCA) and Y-C Analog Video (S-Video). The Tower Case version also includes a Creative Live! Cam Voice Webcam with a USB 2.0 front case connection.

Streaming format is limited to Windows Media
Event Types limited to: Live Audio, Archive Audio, Live Video, Archive Video

**To learn more call us Toll-Free: 1. 866.857.1960
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